



# Phonak Naída™ Marvel

## Love at first sound

A Sonova brand

**PHONAK**  
life is on

# Marvel hearing aids express our commitment to improving hearing without limitations

For over 70 years, Phonak has continuously strived to create hearing aids to improve people's lives. With every new Phonak product, we've pushed the boundaries of hearing technology to create solutions that deliver excellent hearing performance, are easy to use and provide a true sense of well-being.

Our latest creation is the result of years of extensive research & development all coming together in one marvelous piece of technology. We've focused our attention on what you want and expect from a first-class hearing aid – a powerful, rich sound experience.

With this philosophy, combined with modern technology, we've developed a multifunctional hearing aid that conveys a love at first sound experience.



## Introducing Phonak Naída Marvel:

- Powerful, rich sound
- Connects to smartphones (iOS® and Android™), TV, Roger microphones and more
- Reliable
- Smart apps

**Naída is the most trusted power hearing aid.<sup>1</sup>**

# Love at first sound... each and every day!

- Better speech understanding in noise with Roger<sup>2</sup>
- Reduced listening effort in noise<sup>\*3</sup>
- Better memory recall in noise<sup>\*3</sup>
- Bluetooth® streaming

From the moment you first put on your Phonak Naída Marvel hearing aids, you can expect hearing performance second to none. We've accomplished this by taking the proven performance of our technology and improving it in every way.

The generation of Phonak technology in Naída Marvel recognizes and automatically adapts to precisely match more listening situations than ever before.<sup>4</sup>

Enjoy better speech understanding in noise and over distance with Roger,<sup>2</sup> as well as reduced listening effort in noise<sup>3</sup> and be amazed at just how well your hearing aids perform in your everyday life.

After all, hearing well allows you to participate and communicate more and that results in feeling good about yourself! Combine that with rich sound quality and smartphone and TV connectivity, well, that's a pretty good reason to love Marvel... all day, every day!

\* With StereoZoom compared to Real Ear Sound

# What makes Naída Marvel even more marvelous?

Staying connected is part of our everyday lives. Phonak Naída Marvel has been designed to effortlessly keep you connected to your phone calls, messages, emails, TV, numerous apps and electronics while delivering powerful, rich sound.

## Smartphone connectivity

Phonak Naída Marvel is the world's first super power behind-the-ear hearing aid with hands-free calls that directly streams audio content from iOS, Android or other Bluetooth® enabled devices.

Calls can be answered or rejected with a simple push of the button, even if your phone is across the room. In addition, you can even set your phone notifications to be heard through your Marvel hearing aids.



PartnerMic

TV Connector



## TV and multimedia experience

Naída Marvel features AirStream™ technology to stream from any TV and stereo system. Enjoy your favorite TV programs and movies with a simple plug and play solution called TV Connector.

It's just like using wireless headphones – except maybe even better, because this new technology enables Naída Marvel to distinguish between streamed speech and music signals, and automatically adjusts for optimized sound quality.

## Phonak PartnerMic™

AirStream is also used to stream from the Phonak PartnerMic. It's easy to use for one-to-one conversations and is always directional regardless of position.

## What you can expect:

- Connects to smartphones – iOS and Android
- Connects to a variety of everyday electronics
- Hearing aids used like wireless stereo headphones
- Extra-long streaming time with TV Connector thanks to AirStream technology

## Boost your hearing performance with Roger™ technology

In situations where noise and distance affect your hearing, understanding speech can still be particularly challenging. This is where Roger comes in to boost your hearing performance.<sup>2</sup>

Roger technology is regarded as a wireless digital benchmark. It functions by picking up the voice of the speaker through a Roger microphone and wirelessly transmitting it to the listener while reducing background noise.

Phonak Naída Marvel featuring RogerDirect™ allows Roger technology to stream directly to Marvel hearing aids without attaching an external receiver (installation required) With this unique innovation, you can fully participate in conversations even in noisy environments such as restaurants and meetings at work.

### What you can expect:

- Unbeatable solution for challenging listening situations
- Designed to improve speech understanding in noise and over distance
- Discreet and appealing



roger



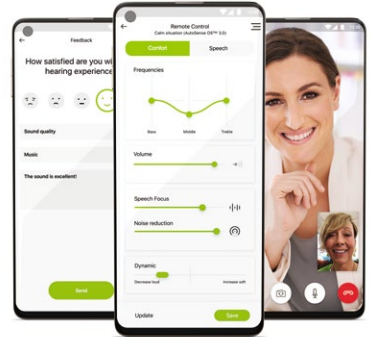




# Apps-olutely Marvelous!

## myPhonak app

This easy to use app is the smartest way to get the most out of your Marvel hearing aids. Thanks to different app functions, you can enjoy the confidence and peace of mind that your personal hearing needs are addressed whenever necessary.<sup>5</sup>



## What you can expect:

- Remote Control: Adjust and control the volume of your hearing aids by selecting a program or scenario or personalize the sound even more with advanced features
- Remote Support: Your Phonak hearing aid can be remotely adjusted, in real time by your hearing care professional
- Hearing Diary: Keep track of your hearing experience and share your feedback with your hearing care professional
- My Hearing Aids: Get more information about your hearing aids' battery status, personalized programs and statistics

### myCall-to-Text app

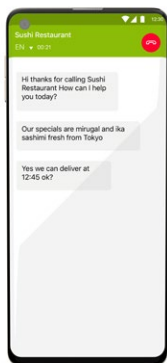
Keeping up with conversations on the phone can be challenging, especially when background noise is present. Thanks to the hands-free capabilities of Marvel hearing aids, you don't have to hold the phone close to your ear. By using the myCall-to-Text app you can read on the screen in real time, what the person on the other end of the phone says. Just like subtitles on TV or at the movies, you can now read what you hear on your smartphone in more than 80 languages.

Communicate with anyone, anywhere and never worry about missing out on the conversation.

### What you can expect:

- Hear and read your phone calls to confidently communicate
- The other person in the conversation can use any type of phone (mobile, office or fixed line) without having to install the app
- Save the transcription for later review

A free version of the myCall-to-Text app is available. Try it out now!



# The most trusted power hearing aid<sup>1</sup>

- Dust resistant
- Water resistant<sup>6</sup>
- All day, every day



Water and dust resistant IP68

Since the launch of our first power hearing aid in 1978, we have continuously created hearing solutions that are designed to bring everyone with a severe to profound hearing loss closer to the beauty of sound.

Powered by proven Marvel technology, the new Naída M-SP embodies a premium power hearing aid with dedicated key performance technologies that reliably delivers the power needed to manage your hearing loss.

These robust hearing aids enable you to continue with your everyday activities knowing that they will function reliably and withstand even the toughest listening situations.



Naída Marvel comes  
in multiple colors  
to suit your  
individual needs

Colors



Sand Beige



Sandalwood



Chestnut



Champagne



Silver Gray



Graphite Gray



Velvet Black



Alpine White



Beige

- 1 Taphuntsang, D. (2017) Market Research ID 924. Please contact [marketinsight@phonak.com](mailto:marketinsight@phonak.com) if you are interested in further information. Based on Customer Satisfaction Survey 2017.
- 2 Thibodeau, L. (2014). Comparison of speech recognition with adaptive-digital and FM wireless technology by listeners who use hearing aids. *American Journal of Audiology*, 23(2), 201-210.
- 3 Winneke, A., Schulte, M. & Latzel, M. (2019). The effect of spatial noise processing in hearing aids on neural correlates of listening and memory effort: an EEG study. Manuscript in preparation. Expected beginning of 2020.
- 4 Rodrigues, T. & Liebe, S. (2018). Phonak AutoSense OS™ 3.0. The new & enhanced automatic operating system. Phonak Insight, retrieved from [www.phonakpro.com/evidence](http://www.phonakpro.com/evidence), accessed February 19th, 2020.
- 5 Angle, G. P., Schnittker, J. A., & Tharpe, A. M. (2017). Remote Hearing Aid Support: The Next Frontier. *Journal of the American Academy of Audiology*, 28, 893-900. doi: 10.3766/jaaa.16093 , accessed February 19th, 2020.
- 6 IP68 indicates that the hearing aid is water resistant and dust tight. It survived continuous immersion in 1 meter of water for 60 minutes and 8 hours in a dust chamber as per the IEC60529 standard.

It's not just a great  
hearing aid.  
It's a multifunctional  
marvel.

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# Life is on

At Phonak, we believe that hearing well is essential to living life to the fullest. For more than 70 years, we have remained true to our mission by developing pioneering hearing solutions that change people's lives to thrive socially and emotionally. Life is on.

[www.phonak.com](http://www.phonak.com)

