



# Phonak Virto™ Marvel

## Love at first sound

A Sonova brand

**PHONAK**  
life is on

# Marvel hearing aids express our commitment to improving hearing without limitations

For over 70 years, Phonak has continuously strived to create hearing aids to improve people's lives. With every new Phonak product, we've pushed the boundaries of hearing technology to create solutions that deliver excellent sound quality, are easy to use and provide a true sense of well-being.

Our latest creation is the result of years of extensive research & development all coming together in one marvelous piece of technology. We've focused our attention on what you want and expect from a first-class hearing aid – a clear, rich sound experience.

With this philosophy, combined with modern technology, we've developed a multifunctional hearing aid that conveys a love at first sound experience.

## Introducing Phonak Virto M-312

- Clear, rich sound
- Connects to smartphones (iOS® and Android™), TV, Roger microphones and more
- Smart apps
- Customized



# Love at first sound... each and every day!

- Exceptional sound quality from the first fit<sup>1</sup>
- Better speech understanding in noise<sup>2</sup>
- Reduced listening effort in noise<sup>3</sup>
- Bluetooth® streaming

From the moment you first put on your Phonak Virto Marvel custom hearing aids, you can expect a sound quality second to none. We've accomplished this by taking the proven performance of our technology and improving it in every way.

Phonak technology in Virto M-312 recognizes and automatically adapts to precisely match more listening situations than ever before.<sup>4</sup> Enjoy better speech understanding<sup>2</sup> with less listening effort<sup>3</sup> in noise. After all, hearing well allows you to participate and communicate more and that results in feeling good about yourself!

Because Virto is customized, it offers a comfortable fit with clear sound quality, plus smartphone and TV connectivity. All this and more is a pretty good reason to love Marvel... all day, every day!

# What makes Virto M-312 even more marvelous?

Staying connected is part of our everyday lives. Phonak Virto M-312 has been designed to effortlessly keep you connected to your phone calls, messages, emails, TV, numerous apps and electronics while delivering clear, rich sound.

## Smartphone connectivity

Phonak Virto M-312 is the world's first custom hearing aid with hands-free calls that directly streams audio content from iOS, Android or other Bluetooth® enabled devices.

Calls can be answered or rejected with a simple push of the button, even if your phone is across the room. You can even set your phone notifications to be heard through your hearing aids.

## TV and multimedia experience

Virto M-312 also features proprietary AirStream™ technology to stream from any TV and stereo system. Enjoy your favorite TV programs and movies with a simple plug and play solution called TV Connector.

It's just like using wireless headphones – except maybe even better, because this new technology enables Virto M-312 to distinguish between streamed speech and music signals and automatically adjust for optimized sound quality.

## What you can expect:

- Connects to smartphones – iOS and Android
- Connects to a variety of everyday electronics
- Hearing aids used like wireless stereo headphones
- Extra-long streaming time with TV Connector thanks to AirStream technology



TV Connector

# Boost your hearing performance with Roger™ technology

In situations where noise and distance affect your hearing, understanding speech can still be particularly challenging. This is where Roger comes in to boost your hearing performance.<sup>5</sup>

Roger technology is regarded as a wireless digital benchmark. It functions by picking up the voice of the speaker through a Roger microphone and wirelessly transmitting it to your hearing aids while reducing background noise.

Phonak Virto M-312 featuring RogerDirect™ is the only custom hearing aid that allows Roger technology to stream directly without attaching an external receiver (installation required). With this unique innovation, you can fully participate in conversations even in noisy environments such as restaurants, meetings and at work.

## What you can expect:

- Unbeatable solution for challenging listening situations
- Designed to improve speech understanding in noise and over distance



roger



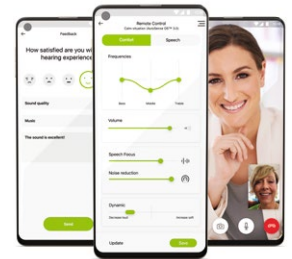




# Apps-olutely Marvelous!

## myPhonak app

The smartest way to get the most out of your Marvel hearing aids. Thanks to different app functions, you can enjoy the confidence and peace of mind that your personal hearing needs are addressed whenever necessary.<sup>6</sup>



## What you can expect:

- Remote Control: Adjust and control the volume of your hearing aids by selecting a program or scenario or personalize the sound with advanced features
- Remote Support: Your Phonak hearing aid can be remotely adjusted, in real time by your hearing care professional
- Hearing Diary: Keep track of your hearing experience and share your feedback with your hearing care professional
- My Hearing Aids: Get more information about your hearing aids' battery status, personalized programs and statistics

## my-Call-to-Text app

Allows you to read, in real time, what the person on the other end of the phone says in more than 80 languages.

# The benefit of customization

Each Virto hearing aid is custom-made to fit your individual ear and your personal hearing needs. Your hearing care professional will test your hearing ability and will take a precise impression of your ears. Phonak will then build your individual hearing aids to provide you a perfect and discreet fit, excellent hearing performance and high wearing comfort.

Biometric Calibration takes your individual ear anatomy and hearing needs into account. Over 1600 biometric data points are identified, and the unique calibration settings are calculated for each Virto Marvel hearing aid.

## What you can expect:

- Precisely calibrated to your individual ear anatomy
- Custom-made to perfectly fit your ears





# The super discreet Virto M-Titanium

Virto M-Titanium is the smallest Phonak custom hearing aid ever. It is so discreet, nobody will see how well you hear. Custom-made from titanium, it fits perfectly in your ear and is incredibly strong, light and durable.

## What you can expect:

- Custom-made from titanium
- Super discreet
- Strong, light and durable





# Virto Marvel comes in multiple models and colors to suit your individual needs

Customization also includes shell colors, faceplate, volume control and push button.

Virto M-Titanium



Virto M-10 NW O



Virto M-312 NW O



Virto M-312



Talk to your hearing care professional about color options.

## Shell



Pink



Cocoa



Brown



White



Transparent



Black



Red  
Transp.



Blue  
Transp.

It's not just a  
great hearing aid.  
It's a multifunctional  
marvel.

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- 2 Stewart, E., Rakita, L. and Drexler, J. (2019). StereoZoom Part 1: The benefit of wirelessly connected narrow directionality in Phonak hearing aids for speech intelligibility. Phonak Compendium, retrieved from <http://www.phonakpro.com/evidence> [www.phonakpro.com/evidence](http://www.phonakpro.com/evidence), accessed February 19th, 2020.
- 3 Winneke, A., Latzel, M. & Appleton-Huber (2018). Less listening- and memory effort in noisy situations with StereoZoom, Phonak Field Study News, retrieved from [www.phonakpro.com/evidence](http://www.phonakpro.com/evidence), accessed February 19th, 2020.
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- 5 Thibodeau, L. (2014). Comparison of speech recognition with adaptive digital and FM wireless technology by listeners who use hearing aids. American Journal of Audiology, 23(2), 201-210.
- 6 Angley, G. P., Schnittker, J. A., & Tharpe, A. M. (2017). Remote Hearing Aid Support: The Next Frontier. Journal of the American Academy of Audiology, 28, 893-900. doi: 10.3766/jaaa.16093, accessed February 19th, 2020.

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# Life is on

At Phonak, we believe that hearing well is essential to living life to the fullest. For more than 70 years, we have remained true to our mission by developing pioneering hearing solutions that change people's lives to thrive socially and emotionally. Life is on.

[www.phonak.com](http://www.phonak.com)

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