



NEW ANGLES OF NATURAL HEARING

WIDEX SMARTRIC™

WIDEX

SOUND LIKE NO OTHER

LET USERS EXPERIENCE THE VOICES AND SOUNDS THEY WANT TO HEAR

With the new Widex SmartRIC™, we unveil new angles of natural hearing.

Developed in a groundbreaking L-shaped form factor, the Widex SmartRIC places the microphones at an improved angle. This innovative placement enhances the device's ability to align with the user's primary focus, following the direction of their attention.

Discover how the features of the new SmartRIC will help your patients enjoy an active life, a life where they feel more connected and can focus on the voices and sounds they want to hear.



PLACING THE
MICROPHONES
AT AN IMPROVED
ANGLE TO HELP
USERS ENJOY
MORE OF LIFE

“The fantastic thing about this product is the way it combines great design with great sound. It looks smart, not just for the sake of smart looks, but also for the sake of smart audiology, with the placement of the microphones improving directionality.”

Anne Mette Jeppesen
Senior Audiology Solution Manager, Widex

IMPROVED DIRECTIONALITY: DESIGNED FOR AUDIOLOGICAL EXCELLENCE

Our groundbreaking L-shaped design is a testament to our audiological commitment. Elevated on the ear and engineered for improved microphone angles, SmartRIC directs focus where it is needed most. It is about homing in on what truly matters in any sound environment.

At Widex, we believe that in most situations natural sound is better than aggressive processing. However, in specific noisy situations where users need support, we apply directionality as well as noise reduction to support them in the best way. With the innovative microphone placement of the SmartRIC, directionality can now be improved.

Why does microphone angle matter?

By placing the SmartRIC higher up on the ear, the angle between the two microphones becomes closer to horizontal. This enables the directional microphone to align with what users are focusing on, resulting in an improved signal-to-noise ratio in noisy environments. This enhancement is designed to help users engage in social situations and live their lives more fully.



Regular hearing aid



Widex SmartRIC

“Just like our audiological and engineering philosophies, our design approach is focused on delivering great user experiences.

An unwillingness to compromise means we design everything with a level of craftsmanship, quality, and excellence that you can not only hear, but clearly see and feel as well.”

Martyn Beedham
Senior Design Director, Widex



MORE FREEDOM AND FLEXIBILITY TO LIVE AN ACTIVE LIFE

Our longest-lasting rechargeable RIC hearing aid

It's no secret that battery life is a crucial factor today. As hearing aid technology allows for more functionalities, bigger and better batteries are required. With improved battery performance, users can now enjoy our longest-lasting rechargeable RIC ever, providing extended wear and more streaming time.



The Portable Charger offers ...

One charge, full day of natural hearing

A 4-hour charge gives a full day of natural sound no matter how long you stream. For those in a hurry, a quick 30-minute charge ensures up to 8 hours of effective use.

Convenience meets lifestyle

The charger's compact size fits effortlessly into a bag or pocket for easy portability.

Hassle-free charging for life on the go

With a SmartRIC portable charger, you can empower your clients with hassle-free charging, mobility, and peace of mind. Whether they're spending a weekend with their family, going hiking, or enjoying a vacation, this portable charger provides up to five charges, allowing over a week of freedom.

No guesswork, just assurance

LED indicators provide instant charging status visibility, giving your clients confidence that their hearing aids are ready when needed.

Reduced wind and touch noise for more comfort

Newly designed microphone inlets effectively reduce wind and touch noise to make challenging situations more comfortable.



EMBRACING THE BEST OF WIDEX

Widex SmartRIC incorporates celebrated features of Widex technology.

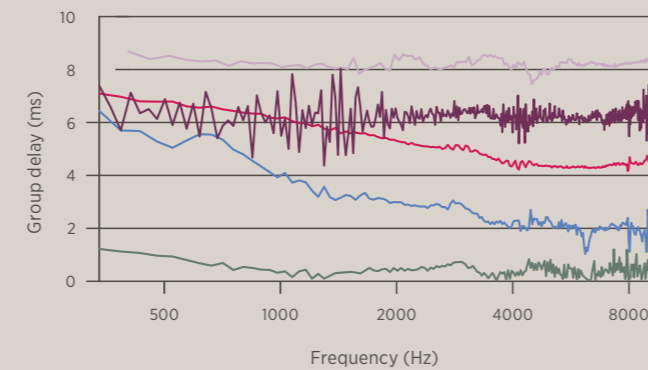
Our data also speak for the naturalness of the Widex sound with 74% of Widex Moment users saying that it is easy to get accustomed to the Widex sound.*

This makes Widex hearing aids a good choice for both current hearing aid users and for first-time users. With every Widex hearing aid, we use advanced technology to craft a natural hearing experience, aspiring to make people forget about their hearing loss.

PureSound™ with ZeroDelay™ technology:

The fastest signal processing in the industry

Widex has always been an industry leader when it comes to hearing aid signal processing time. Our Widex PureSound™ is an ultra-fast signal processing pathway that offers the most natural sound for hearing aid users with mild to moderate hearing loss. This is made possible by our ZeroDelay™ technology, part of the unique dual signal pathway design in the Widex SmartRIC. We can eliminate unnatural sound quality caused by delay-based distortion, allowing users to enjoy an incredibly natural hearing experience.

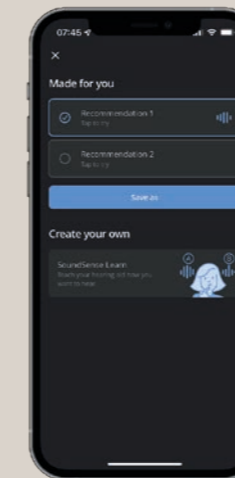


Manufacturer 1
Manufacturer 2
Manufacturer 3
Widex Universal
Widex PureSound™

MySound:

More control and more personalisation

MySound, our powerful and intuitive AI-assisted personalisation, is founded on the philosophy that no matter how good technology becomes, it means nothing without the input of the user. And the more comprehensive their input, the more detailed the insights available to hearing care professionals can be.



Truacoustics:

Every ear canal is different

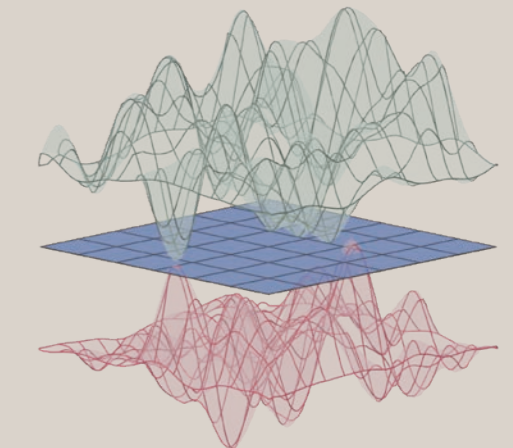
An ear canal has its own unique shape, size, curves, and grooves. So, we tailor hearing aid amplification to the individual user, instead of basing it on data gained from artificial measurements, recorded using an artificial ear. This is achieved through TruAcoustics, advanced technology that intelligently measures and calculates the relationship between the ear canal's resonances, the direct and amplified sound, and the potential sound leakage.



Speech Enhancer:

Stay focused in every conversation

We use fast-acting speech detection mechanisms to emphasise the desired speech signal. Through advanced analysis that continuously adapts sound processing to any challenging situation, we use the Speech Enhancer to reduce bothersome background noise to below the hearing threshold of the user, without compromising speech.



*Ziegler et al. (2023). The Widex Sound Philosophy: A Global Perspective on Natural Sound, Innovative Technology, and User Satisfaction. WidexPress 53.

THE SMARTRIC ECOSYSTEM

Hearing aid users are fully supported with a complete SmartRIC ecosystem. They can enjoy natural hearing, on the go and fully individualised to their hearing needs.

SMARTRIC HEARING AIDS

Widex SmartRIC can help wearers engage with the world as naturally as possible with better directionality, reduced wind and touch noise, and improved battery life.

Longest battery life yet for a Widex RIC

37 hours without streaming

27 hours with 8 hours of streaming



PORTABLE CHARGER

With the SmartRIC portable charger, you can empower your clients with hassle-free charging, mobility, and peace of mind.

- Sleek and stylish look and feel
- Operated with an enclosed battery
- Uses galvanic charging

5 full hearing aid charges

7 days of full use before charging the charger



WIDEX MOMENT APP

The intuitive and easy-to-use Moment smartphone app for both iOS and Android devices gives users control over a wide range of functions and settings on their hearing aids. Among many other features, the app provides access to the powerful sound personalisation of MySound, direct streaming of music, video and calls, and tips and advice about using Moment with My Guide.



Please scan this QR code to check if your mobile device is compatible.



The Widex Moment app works with the following Widex Moment models:
sRIC R D (MRR4D), RIC 312 D (MRB2D), SmartRIC (MRRLD), BTE R D and BTE 13 D (MBB3D).



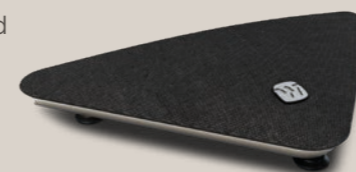
ALL COMPATIBLE ACCESSORIES

The stylish range of accessories to maximise the Widex SmartRIC experience.

WIDEX TV PLAY

All Widex Moment Bluetooth hearing aids work in perfect unison with **TV Play**.

- Maximum streaming stability
- A sharp look with exclusive Kvadrat textile material and metallic rim
- Intuitive to install and seamless to pair



WIDEX SOUND ASSIST

- Battery runtime: 10 hrs (mixed use)
- Full charge: 3 hrs
- Li-ion battery
- Micro USB power supply
- Small size: 43x43x16 mm
- Lightweight: 32 grams



Widex Sound Assist fits in the palm of your hand and will enhance your hearing experience in almost every situation.

WIDEX SOUNDCONNECT

Widex SoundConnect is the small and easy-to-use solution by Widex to stream stereo high-quality audio from personal computers/laptops directly.



If your clients already have one of the DEX devices below, they can continue using them with the Widex SmartRIC.

TV-DEX

- Inputs for both TV and hi-fi systems
- Room Off feature
- 10 hours of non-stop capacity
- Rechargeable using the TV Base



COM-DEX

- Streams audio from most Bluetooth® devices
- Available in three stylish colors
- 8 hours of streaming time
- 8 days of standby/control time*
- Comfortable fabric neck loop
- Controls your hearing aids via COM-DEX app



*12 hours per day

RC-DEX

- Volume up/down
- Program change
- Approximately 12 months of battery life
- Lock switch





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